

# Banzai Tide Talks Seattle

Register

## Topic

The partnership between sales and marketing seems like a no-brainer but can be harder than it sounds. Some B2B organizations have trouble aligning within their own team - let alone across departments.

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## Date

January 15, 2021  
10:30 AM PST  
2 hours 30 minutes

Your event description will go here

Matt Heinz and a group of local marketing and sales leaders will discuss different ways the two teams can and should be aligned. They will discuss how defined partnership matters and the big wins that result from alignment between departments.

The event will include networking, lunch, and thoughtful discussion on how to create a partnership between sales and marketing that works for your B2B organization.

## Venue

101 Yesler Way  
101 Yesler Way, Seattle, WA, USA

Tide Talk Featured Guests:  
Matt Heinz, President, Heinz Marketing  
Joe Davy, CEO & Co-Founder, Banzai  
Adam Schoenfeld, VP of Strategy, Drift

## Guest Policy

All guests are welcomed to register for the event.

## Agenda

- 10:30 AM - Networking
- 11:00 AM - Panel
- 12:00 PM - Lunch
- 12:30 - Roundtable discussion

Add timing to your agenda

## Cost

This is a free event.

## Highlights

Banzai will provide a box lunch. There will be a vegetarian option.

Highlights include your food + drink details



The map will be pulled from the provided address