

Banzai Tide Talks Seattle

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Topic

The partnership between sales and marketing seems like a no-brainer but can be harder than it sounds. Some B2B organizations have

Your logo will go here



Guest Policy

All guests are welcomed to register for the event.

Your event description will go here

Heinz and a group of local marketing and sales leaders will present ways the two teams can and should be aligned. They defined partnership matters and the big wins that result from alignment between departments.

Cost

This is a free event.

Join us for a thoughtful discussion on how to create a successful partnership between sales and marketing that works for your B2B organization.

Tide Talk Featured Guests:

Matt Heinz, President, Heinz Marketing
Joe Davy, CEO & Co-Founder, Banzai
Adam Schoenfeld, VP of Strategy, Drift

Agenda

10:30 AM - Panel
11:15 AM - Roundtable discussion

Add timing to your agenda