

# Banzai's Virtual Event Platform Overview



Virtual Events Platform	Event Formats	Customized Branding	Virtual Lobby	Interactive Tools	Integrations	Breakout Capabilities	Price Point	# of Participants
<a href="#">Adobe Connect</a>	Activities Conferences Happy Hour Online Courses Networking Roundtables Webinars	✓		✓	✓	✓	90-day free trial (up to 25 participants)  Webinars: \$130 - \$580/month  Meetings: \$50/month	Webinars: 1,000  Meetings: 25  More - <a href="#">contact sales</a>
<a href="#">High Attendance</a>	Activities Conferences Webinars	✓		✓	✓	✓	<a href="#">Contact sales</a>	Virtual events: 1,000
<a href="#">BlueJeans Events</a>	Activities Conferences Happy Hour Networking Roundtables Trade Shows Webinars	✓		✓	✓	✓	One time webinar: \$499  Unlimited large scale events: <a href="#">contact sales</a>	One time webinar: 500  Large scale event: 50,000
<a href="#">Brella</a>	Activities Conferences Happy Hour Networking Roundtables Webinars	✓		✓	✓	✓	<a href="#">Contact sales.</a>	20,000
<a href="#">Demio</a>	Activities Happy Hour Networking Roundtables Webinars	✓	✓	✓	✓		14-day free trial  Starter: \$30/month  Growth: \$69/month  Premium: <a href="#">Contact sales</a>	Starter: up to 50 attendees  Growth: up to 150 attendees  Premium: 500 or 1,000 attendees
<a href="#">GoToWebinar</a>	Roundtables Webinars	✓		✓	✓	✓	7-day free trial  Annual Lite: \$49/month  Standard: \$99/month  Pro: \$199/month  Enterprise: \$399/month	Lite: 100  Standard: 250  Pro: 500  Enterprise: 3,000
<a href="#">Hopin</a>	Conferences Networking Roundtables Trade Shows Webinars	✓		✓	✓	✓	Small to medium events: \$99/month  Enterprise (over 1000 attendees): <a href="#">contact sales</a>	100,000

<a href="#">InEvent</a>	Conferences Networking Trade Shows Webinars	✓	✓	✓	✓	✓	Essential: \$1.60 per reg Basic: \$2.40 per reg Enterprise: <a href="#">contact sales</a>	100,000
<a href="#">inXPo</a>	Conferences Networking Trade Shows Webinars	✓	✓	✓	✓	✓	Essentials: Starting at \$25,000 Expert: Starting at \$50,000	200,000
<a href="#">Maestro Conference</a>	Conferences Happy Hour Networking Roundtables Trade Shows Webinars	✓		✓	✓	✓	Free trial Annual Starter: \$39/month DIY75: \$77/month DIY150: \$118/month Standard: \$200/month Advanced: \$397/month	Starter: 35 DIY75: 75 DIY150: 150 Standard: 250 Advanced: 500 More than 500? <a href="#">contact sales</a>
<a href="#">On24</a>	Activities Conferences Happy Hour Networking Roundtables Webinars	✓	✓	✓	✓		Free trial <a href="#">Contact sales for quote</a>	<a href="#">Contact sales</a>
<a href="#">Remo</a>	Activities Conferences Networking Webinars		✓	✓	✓	✓	Host: \$40/month Director: \$120/month Producer: \$320/month Studio: \$760/month	Host: 50 Director: 200 Producer: 500 Studio: 800
<a href="#">RuntheWorld</a>	Conferences Happy Hour Networking Roundtables Trade Shows Webinars	✓		✓	✓		<a href="#">Get started for free</a>	<a href="#">Get started for free</a>
<a href="#">Tame</a>	Conferences Happy Hour Networking Roundtables Trade Shows Webinars	✓	✓	✓	✓	✓	\$79/month/user	<a href="#">Contact sales</a>
<a href="#">VFairs</a>	Conferences Trade Shows Webinars	✓	✓	✓		✓	<a href="#">Contact sales</a>	<a href="#">Contact sales</a>
<a href="#">Webex</a>	Activities Conferences Happy Hour Roundtables	✓		✓	✓	✓	Personal: Free Starter: \$13.50/month/host	Personal: 100 Starter: 50

	Webinars						Plus: \$17.95/month/host Business: \$26.95/month/host	Plus: 100 Business: 200
<a href="#">Zoom</a>	Activities Conferences Happy Hour Networking Roundtables Webinars	✓		✓	✓	✓	Annual Pro: \$12.49/month/host Business: \$166.58/month/host	Up to 10,000 (impacts monthly cost)

## ABOUT BANZAI

Banzai is a leading enterprise SaaS provider of Engagement Marketing solutions for virtual, in-person, and hybrid events. Banzai solutions are used by thousands of customers like AtScale, DataRobot, Argyle, Egnyte and more. Banzai supports the unique needs of marketers, growing their event audiences and creating more engaging marketing experiences. To learn more, visit us at [banzai.io](https://banzai.io).